

Kashif Lateef

Full Stack Developer

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🏠 Rawalpindi
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Skills

Backend Development

Core Expertise:

- **PHP Frameworks:** Laravel, CodeIgniter, Core PHP
- **API & Third-Party Integrations:**
 - Payment Gateways: PayPal, Stripe, Bank Alfalah, JazCash, authorize.net
 - Enterprise Systems: QuickBooks, Odoo (CRM, Accounting, Inventory)
 - Biometric/Face Attendance: Hikvision device integration
 - Business Intelligence (BI) Tools

Database Management:

- **SQL:** MySQL, PostgreSQL, MariaDB, SQL Server, Oracle
- **NoSQL:** Firebase, MongoDB

Frontend Developer

Core Technologies:

- **Markup & Styling:** HTML5, CSS3, Tailwind CSS, Bootstrap 4/5
- **JavaScript Frameworks:**
 - React.js, Next.js (SSR/SSG)
 - Vue.js, jQuery
 - TypeScript (Strongly-Typed JavaScript)

Database Integration:

- MySQL, SQL Server, Oracle

Languages

English

- I effectively communicate with colleagues and clients, demonstrating my intermediate level of English proficiency. I confidently engage in discussions, write clear and concise emails, and participate actively in meetings.

Urdu

I am a highly skilled IT professional with a demonstrated history of success in software development. Equipped with strong technical expertise and exceptional interpersonal abilities, I excel in engaging with diverse clients effectively. I am enthusiastic about taking on challenges that foster my professional growth and development.

Education

BS COMPUTER SCIENCE

From September 2018 to July 2022 PMAS ARID AGRICULTURE UNIVERSITY RAWALPINDI

Work experience

PHP LARAVEL FULL STACK DEVELOPER

Since February 2023 Oxbridge Digital ISLAMABAD

Key Responsibilities

- Designed, developed, and maintained complex web applications, demonstrating expertise in end-to-end system architecture and scalable solutions.
- Spearheaded the development of [BuildersValley.com](#) (a UK-based platform for trade professionals), implementing Upwork-like functionalities including job posting, bidding, and secure payment gateways to streamline contractor-client interactions.
- Built a multi-vendor eCommerce platform using Next.js and Laravel, integrating advanced features like real-time delivery tracking, vendor dashboards, and dynamic inventory management.
- Engineered a call center web portal for lead generation, integrating CRM platforms (Bitrix, Vtiger) and automating lead distribution workflows.
- Led the development of a campus management system (CodeIgniter) with QuickBooks and biometric integrations, plus custom modules for staff/finance operations.
- Designed a marketing CRM to enhance lead conversion, featuring analytics dashboards and automated follow-up pipelines.

Skills Utilized

- Full-stack development: Laravel, Next.js, React, CodeIgniter
- Complex systems: Multi-vendor architectures, real-time tracking (WebSockets, GPS APIs), payment gateways
- CRM integration: Bitrix, Vtiger, QuickBooks, custom SaaS solutions
- Leadership: Mentored junior developers, conducted code reviews, and optimized team workflows
- Problem-solving: Debugged scalability issues, reduced latency by 40% in delivery tracking, and enhanced UI/UX for higher engagement

PHP DEVELOPER

From August 2021 to February 2023 The Revolution Technologies ISLAMABAD

Key Responsibilities & Achievements

Led Full-Stack Web Development: Responsible for designing, developing, and maintaining complex and scalable web applications across multiple domains.

Vehicle Transportation Management System (Blue Ocean Shipping)

- **Led the development** of a real-time logistics platform for vehicle shipments, integrating GPS tracking and automated status updates, **reducing manual tracking efforts by 60%.**
- Engineered a dynamic dashboard for cargo monitoring, enabling clients to view shipment ETAs, damage reports, and compliance documentation in a unified interface.

Dental Appointment Platform (SmileUnion Web)

- **Architected and deployed** a patient-centric scheduling system with:
 - **Live chat** for dentist-patient consultations (cutting appointment no-shows by 25%).
 - **AI-powered symptom checker** to triage urgent cases, improving clinic efficiency.
 - **Automated reminders** (SMS/email) that increased appointment adherence by 40%.
- Integrated Stripe/PayPal for seamless payments, processing 500+ monthly transactions.